

# SEO ANALYSIS REPORT

emilythemystic.com

By

StarseedSEO



- **Website Speed**
- **Design/Interface/Usability**
- **Social Results**
- **Security Results**
- **SEO SCORE**
- **Indexing**
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## ► Website Speed: ✘

According to Google Page Speed Insights site speed was as follows can be improved a lot

### Mobile Version



Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49   ■ 50-89   ● 90-100

### Dsktop Version



Performance

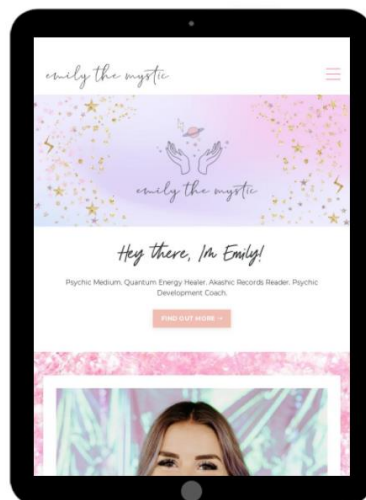
Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49   ■ 50-89   ● 90-100

## Recommendation ✓

To increase page load time we need to optimize the images, reduce/modify CSS & java requests and CDN can be added.

## ► Design/Interface/Usability



Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

It is important that page/site is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

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Top bar is a bit larger; I would recommend to reduce the size a little.

## ► **Social Results**

Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. **emilythemystic** does not have a **Pinterest** presence. **StarseedSEO** can do a custom Pinterest package for her in our retainer service. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

## **Recommendation** ✓

Create a presence on Pinterest and YouTube, which are both search engines.

## ► **Security Results**

### **SSL Enabled** ✓

Your website has SSL enabled.

### **HTTPS Redirect** ✓

Your page successfully redirects to a HTTPS (SSL secure) version.

## ► **SEO SCORE** ✗

According to MOZbar, emilythemystic's SEO score is 4/100. this score can be increased over time by creating useful spirituality-focused website content that will get shares and relinks from

other websites, as Google treats every backlink as a positive vote for her website. Profile Backlinks are also important, making your website High Authority and trustworthy.

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

### **Found Pages having more than H1 tag which needs to be fixed ❌**

<https://www.emilythemystic.com/>

<https://www.emilythemystic.com/cosmic-creatrix>

<https://www.emilythemystic.com/akashic-records>

<https://www.emilythemystic.com/mystical-offerings>

<https://www.emilythemystic.com/about>

<https://www.emilythemystic.com/legal>

<https://www.emilythemystic.com/cosmic-kickstarter>

<https://www.emilythemystic.com/inner-creatrix-intensive>

### **Every Single Page I checked found multiple H1**

### **Found Pages with no Meta Description, ❌**

<https://www.emilythemystic.com/mystical-offerings>

Use the meta descriptions that Jacqui has provided for her in the on-page optimisation report, or create one for herself. Meta descriptions should not be left empty.

## **► Indexing**

### **No-index Tag Test**

Your site is not using the No-index Tag, which prevents indexing.

### **No-index Header Test**

Your site is not using the No-index Header, which prevents indexing.

Recommendation: Okay

## ► Others

### Robots.txt✓

Your website appears to have a robots.txt file.

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<https://emilythemystic.com/robots.txt>

### XML Sitemaps✓

Your website appears to have an XML sitemap.

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<https://www.emilythemystic.com/sitemap.xml>

### Analytics✓

Your page is using an analytics tool.

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Google Analytics Google Analytics

## ► Maintenance

The website requires constant new SEO content in order to stay relevant in search engines.

## Final Remarks

Having a website means customers can always find you – anytime, anywhere, but this is not enough; the website should be fast enough to load within seconds and beautiful/engaging enough to convey the true meaning of your business at a single glance.

By fixing, the issues mentioned in this Audit Report, your business at emilythemystic.com could reach the peaks you ever wished.

StarseedSEO

